



Professional Certified Marketer

The American Marketing Association

is honored to confer upon

Jeremy Tuber

the designation of

AMA PCM® Content Marketing

The PCM® Content Marketing designation is earned by demonstrating a mastery of comprehensive skills and strategies for content marketing. Areas covered include using content marketing to develop lead generation, aligning content with your marketing funnel, designing an editorial calendar, storytelling and production, multi-channel content creation, SEO and distribution, measurement, and ROI. It requires successful completion of a rigorous exam and a commitment to upholding the highest standards in the marketing field.

Date: June 2, 2018

Expiration Date: June 2, 2021



A handwritten signature in black ink, appearing to read 'Russ Klein', written over a horizontal line.

Russ Klein
CEO, American Marketing Association